



INTERNATIONAL DAY OF PLAY



11 JUNE



On 25 March, the UN General Assembly adopted a resolution to hold an annual international awareness day for play. The International Day of Play will be held on 11 June 2024 and annually thereafter. The campaign is coordinated by a network of organisations including the International Play Association, with the Northern Ireland branch and PlayBoard NI leading locally.

Why is a day for play important?

Play is the most natural thing that children and young people do and it is a fundamental right, enshrined in the UN Convention on the Rights of the Child. Play is a biological, psychological and social necessity that is essential to the healthy growth, development and well-being of individuals and communities. Every child and young person needs the time, space and permission to play. On 11 June, we are encouraging the members and staff in youth settings to join the worldwide celebration of the power of play.

How can I get involved?

Help us make the first International Day of Play one to remember! We want children and young people to enjoy extra time for play on this special day. We've shared some traditional play ideas in our Summer of Play Challenge, we encourage you to reflect on your own favourite play memories - the freedom you felt, the friends you made, and the fun you enjoyed, and share with the children and young people in your setting. We have an opportunity to consider how we can implement improvements for children and young people today. As PlayBoard continues its work to secure a Play Strategy for Northern Ireland, you can add your voice to the play movement and get involved on social media.

We want to know the state of play in Northern Ireland today.

Share our short survey for children and young people:

bit.ly/DayofPlaySurvey



#InternationalDayofPlay